

About Ronald McDonald House Charities Madison



The mission of RMHC-Madison is to create, find and support programs that directly improve the health and wellbeing of children and their families.

Guiding us in our mission are our core values: leading with compassion, focusing on the critical needs of children, celebrating the diversity of our people and our programs, valuing our heritage,

and operating with accountability and transparency. These values are central to our vision that RMHC-Madison be the catalyst in creating a world where children have access to quality health care and their families are able to better comfort and support them while actively participating in their care.

RMHC-Madison creates communities of support for families through a network of programs, including the Ronald McDonald House in Madison, the Ronald McDonald Family Room at SSM Health - St. Mary's Hospital in Madison, and the Ronald McDonald Care Mobile in partnership with Mercyhealth in Rockford, Illinois.

Located near American Family Children's Hospital, the House is a "home-away-from home" for families so they can stay close by their hospitalized child at little or no cost. Our House is built on the simple idea that nothing else should matter when a family is focused on the health of their child – not where they can afford to stay, where they will get their next meal or where they will lay their head at night to rest. We believe that when a child is hospitalized the love and support of family is as powerful as the strongest medicine prescribed. The House gives families the amenities of home, including two fully stocked kitchens, dining areas, technology resources, laundry facilities, playrooms, game rooms, fitness area, a library, and a green space for quiet contemplation. Staff and volunteers provide daily meals and supportive programming during a family's stay.

The Family Room at SSM Health - St. Mary's Hospital in Madison allows the ultimate respite for families with children or infants hospitalized in the pediatric unit or NICU. The space has four private sleep rooms, shared kitchen and dining areas, laundry facilities, technology resources, and volunteer staff for assistance.

The Care Mobile in Rockford, Illinois is a 40-foot, 26,000-pound pediatric clinic on wheels that delivers medical and dental care to uninsured children across the northern Illinois region in Boone, Lee, Ogle, Stephenson, and Winnebago Counties. The Care Mobile has provided over \$1.5 million dollars in free medical services since 2003.

Augie's Lunches with Love is jointly presented by RMHC-Madison and the American Family Children's Hospital (AFCH). Annually, more than 8,000 brown bag lunches are prepared and delivered by RMHC volunteers for families staying at the House as well as parents staying with their children at AFCH. Each lunch bag includes a card with a picture of Augie and a message of encouragement from his family.

With a highly engaged and talented team of staff, volunteers, Board members, and community supporters, RMHC-Madison maintains a strong position in the non-profit community in Wisconsin and Northern Illinois. A remarkably successful \$9.2 million capital campaign with impressive community engagement and support allowed for extensive renovations and expansion to the House in 2019. The expansion resulted in 13 additional rooms, more living space, an additional kitchen, and play area for children and families.

The campaign was so successful that a new green space was also added in 2020, allowing for a beautiful outdoor play area reserved exclusively for guests of the House. It is our honor to serve families in each bright and beautiful space.

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