

## **Development Committee**

### **Annual Plan**

The Development Committee will approve an Annual Development Plan. The committee will review the Development Plan to ensure that staff is on track to successfully meet organization's goals for funding. Through the fund development planning process the Committee will assist in the annual development plan for action by the Board and recommend benchmarks for action by the Board.

### **Long Range Fund Raising Planning**

The Development Committee will work in conjunction with the ED and DOD to develop a multi-year plan to meet RMHC- Madison's future financial needs both capital, and increased operational needs. The committee will assist the staff in the process of preparing for capital campaign, when needed, including selecting campaign counsel and recruiting campaign volunteers.

### **Ethical Conduct**

The Development Committee will ensure that RMHC-Madison's is meeting the development ethical standards as outlined by the Association of Fundraising Professionals.

### **Set Fundraising Policy**

The Development Committee will recommend policy to the Board on all matters relating to the fundraising program, including: donor confidentiality, gift acceptance, donor recognition, planned giving, etc.

### **Support**

Development Committee members will help nurture a culture of philanthropy throughout the organization, and assure that all donors of time and money are respected and honored. The Committee will work to assure that the Board is adequately educated about the basic principles and best practices in fund development, including the design of a donor-centered organization.