



Mary Basel, GBDS

Ronald McDonald House Charities of Madison Board of Directors

Mary Basel is a partner and senior account executive in the Madison office of M3 Insurance. With a focus on education and governmental entities and the construction and manufacturing industry, Mary consults with and advises clients about the design, implementation, and management of their employee benefit programs.

She has considerable experience working with union, non-union and self-funded groups and coalitions, as well as with resolving benefit-related conflicts using consensus building and participatory management techniques.

Mary joined M3 in 1992, coming with previous industry experience from her work in the group underwriting department at Rural Mutual Life Insurance Company.

A licensed health and life insurance agent, Mary is actively involved in several industry and community organizations. She is a member of the Green Bay Area Chamber of Commerce, the National Association of Health Underwriters (NAHU) and the Wisconsin Association of Health Underwriters (WAHU).

She has served as the vice president and president of the Fox Valley Chapter of WAHU, and president of the South Central Chapter of WAHU.

Mary is also actively involved with the Wisconsin Association of School Business Officials (WASBO) and the Ronald McDonald House charity golf committee.