



Ronald McDonald House Charities of Madison, Inc. BOARD STRATEGIC PLANNING COMMITTEE (2022)

January 12, 2022

Chair: Kathy Kostrivas

Members: Kathy Kostrivas & Kyle Nondorf

Ex officio: Executive Director, Kelly Ruppel

Purpose:

Guide and direct the creation of the 2023-26 RMHC Strategic Plan on behalf of the full Board of Directors through strategic planning and logistical planning of Board of Director and staff meeting and retreats. Ensure implementation and data monitoring of a Board approved 2022 Strategic Plan.

Membership Structure: Two to eight members, including the chair. At least 2/3 of the committee will be directors. Preferably, there will be at least one community member. Executive Director is an Ex Officio member of this committee and does not count in the membership count. Members of the committee are approved by the full board.

Meeting Schedule: Monthly, every second Wednesday 3:00 – 4:00 p.m. through June, every other month after June

Major Responsibilities:

I. Monitor implementation of 2022 Strategic Plan through:

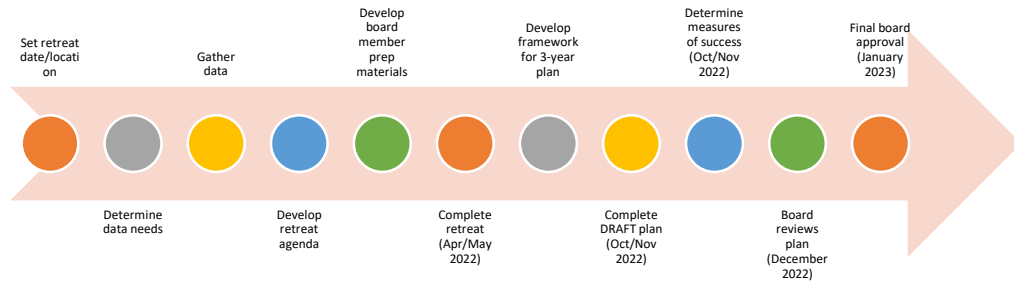
- a. Review of the qualitative and quantitative implementation metrics for progress
- b. Work with staff to identify areas of implementation challenges to identify resources and strategies for assisting with problem solving

2. Planning for Board Retreats:

- a. Identify dates, formats, and logistics for Spring 2022 Board Retreat
- b. Identify outcomes for Spring 2022 Board Retreat
- c. Review materials in preparation for Spring 2022 Board Retreat in alignment with outcomes

3. Draft 2023-2025 Strategic Plan for full Board review

- a. Using the data produced and outcomes from Board and staff meetings and retreats, aid the Executive Director and Communications Director in drafting the 2023-25 Strategic Plan for the full Board review
- b. See Strategic Plan Roadmap for identified milestones:



Goals and Objectives for 2022

1. Implement committee structure that supports strategic initiatives of RMHC
2. Finalize 2022 Strategic Plan
3. Plan 2022 Board Retreat
4. Draft 2023-25 Strategic Plan
5. Implement monitoring procedures and Board supports needed to ensure successful implementation of Board approved Strategic Plans

Measures of Success

1. Identify Board Retreat date by January 31st
2. Finalize 2022 Strategic Planning Scorecard for implementation monitoring by March 17th BOD meeting
3. Complete their committee charter by March 17th BOD meeting
4. Completion of Board Retreat by May 15th
5. Present final 2023-25 Strategic Plan to full Board by December 14th
6. Final approval of 2023-25 Strategic Plan by January 2023