



Brian Flad

Ronald McDonald House Charities Madison Board of Directors

Brian was born and raised in Madison, then headed west to San Diego State University, earning his Bachelor of Arts degree in Communications, graduating magna cum laude.

His early career was spent in Chicago, focusing on consumer-brand marketing and public-relations work, playing several key leadership roles within global award-winning agencies that included clients MillerCoors, Wrigley, Kraft Heinz and McDonald's. In 2017, as the Senior Vice President and General Manager of the Olson Engage headquarters, he was recognized as one of PRWeek's National "40 Under 40." Brian served on the board of the Chicago chapter of the Public Relations Society of America and chaired the communications committee.

Brian's wife, Megan, is also a Wisconsin native. Though their children Colin (11), Molly (9), and Owen (7), were born during his tenure in Chicago, the Flads are longtime fanatics of the Badgers, Brewers, Bucks, and Packers.

In 2018, the family moved to Madison when Brian joined Flad Development & Investment Corp., a local real estate development company founded by his father, John. He continues to "learn the ropes" and currently oversees the company's commercial leasing and real estate management activities.

Brian and Megan are devotees of the RMHC Golf Classic and Red Shoe Soirée. He looks forward to supporting the House by working to elevate the House's brand awareness and utilizing his personal and professional networks to share the RMHC Mission and Vision.

Brian's parents, Coleen and John Flad, are among the founders of RMHC-Madison who built the original House. He credits them as role models for his values of philanthropy and servant leadership.