

# RMHC Board of Directors Retreat\_2022 DRAFT

Wednesday, April 28th & Thursday, April 29th

Open Question: Role of Facilitator? Guest Speakers?

#### Pre-Work:

- TBD Are you interested in hiring a facilitator, inviting guest speakers, etc.?
- TBD Do you want to do any baseline personality 'test' like MB?
- TBD Board Evaluation (new for 2021 reflection OR rely on 2021 pre-retreat results?)
- Read:
  - o TBD Board Governance Article
  - o RMHC Global Strategic Plan
  - o RMHC-Madison 2022 Strategic Plan
  - o RMHC-Madison 2022 Strategic Plan Dashboard
  - o Community Health Assessment Report
  - o RMHC Marketing Research Information
- TBD Board Member Evaluation?

#### Objectives for the Retreat:

- Board of Directors and daytime staff team development and networking (Nick)
- RMHC Programming provide an update on operations (Michael, Teresa, Toni)
- Review 2022 Strategic Plan progress and metrics, identify areas that will continue to 2023 – 2025 (Kyle & Kelly)
- Build Board Member expertise on:
  - o Good Board Member Governance (Global & Kathy)
  - How do you ready a Board for true inclusion and diversity in non-profits? (United Way: KB & Jason)
  - Develop shared understanding of RMHC-Madison financial status and the purpose of the Development Scorecard (JoAnne, Brian & Kelly)
  - o RMHC Marketing & Brand Awareness (Chris, Amber & Shauna)
- Begin to strategize around key open strategic questions and inclusion for 2023 plan:
  - Prescence in Rockford:
    - House OR Family Room AND/OR CareMobile (Shannon & Nick)
  - Board Governance:
    - Nominating committee and process, review slate of candidates and next steps, discuss the need for a bigger Board by 2025 (Wendy & Kathy)
    - Elevating the role of the Board, what does this look like? (Guest: Jay S & Jason)
  - How to get more 'partnership' out of our Hospital partnerships? (Data comparison to other Chapters)



### Wednesday High-Level Timed Agenda

9:00 – 9:30 Arrival & Continental Breakfast
9:30 – 9:45 Board President Welcoming & Opening Remarks
9:45 - 12:00 Board Development , Team Building & Networking (Guest Speaker/Facilitator),
embedded Break

## LUNCH

1:15 – 3:00 2022 Strategic Plan progress and metrics by Goal & Program area
Ensure Board Members understand current goals and revisit the 'why' behind
these goals
What we keep moving into 2023-2025 plan?

### Break

Dinner & Drinks

3:15 – 4:00	RMHC Financials & Financial Metrics
4:00 – 4:45	RMHC marketing & brand awareness SWOT discussion (Strategic Plan, goal 1) Discussion on the role of the Board and staff in networking and awareness
4:45 – 5:00	Closing Remarks
Break	

Commented [KR1]: We could probably remove this. Nick has said multiple times that he wants some financial training in here... I don't know that it's fully necessary and we could save time here by embedding the conversation into the 1:15 to 3:00

## Thursday High-Level Timed Agenda

8:00 – 9:00 Seated Breakfast (optional)

9:00 – 9:05 Board President Welcoming & Opening Remarks



9:05 - 10:30 Training: Good Board Member Governance & Elevating the Role of the Board (Strategic Plan, goal 2)

## Break (short)

10:35 – 12:05 How do you ready a Board for true inclusion and diversity in non-profits? (Strategic Plan, goal #3)

### LUNCH

- 1:15 –3:00 Prescence in Rockford (Full Board, future goal?)
  - House OR Family Room AND/OR CareMobile
  - Outcome: Decision to start a 2023 Rockford Market Sub-Committee, what further data do we need, a timeline?

### Break

- 3:15 4:00 Sub Group A: Board Governance (Strategic Plan, goal 2):
  - Nominating committee and process
  - Review slate of candidates and next steps
  - Discuss the need for a bigger Board by 2025
- 3:15 4:00 Sub Group B: How to get more 'partnership' out of our Hospital partnerships? (Strategic Plan, goal 1) (data comparison to other Chapters)
- 3:15 4:00 Sub Group C: Environmentally Friendly House initiatives (future goal?)
  - Solar (credits are running out, project most feasible in next 3 years)
- 4:00 4:15 Closing Remarks & Exit Survey

DEPARTURE