



February 4, 2022

Dear XXX,

RMHC-Madison creates, finds, and supports programs that directly improve the health and well-being of children and their families.

In partnership with our local hospital systems, RMHC-Madison has been keeping families with sick children close to each other while they receive medical care at area hospitals since 1993. Through three core programs – the Ronald McDonald House, the Ronald McDonald Family Room at SSM Health St. Mary's Hospital-Madison, and Ronald McDonald Care Mobile – we provide access to quality healthcare to thousands of families annually and ensure they have the support needed to fully participate in their child's care. Guiding us in our mission are our core values:

- Lead with **compassion**
- Focus on the **critical needs** of families and children
- **Celebrate the diversity** of our people, families, and programs
- Support the **health and wellbeing** of families and their children
- Value the **tradition and heritage** of RMHC and the communities we serve
- Steward resources with **accountability and transparency**

This brief letter is to formally request high level, non-patient specific, data that will aid in our RMHC Strategic Planning efforts for the creating of our 2023 – 2025 Strategic Plan. We have a Board Retreat on April 27, 2022, and the following data will help us determine how to set strategy and metrics that better serve our shared children and families.

- Patient data for three years in the following pediatric inpatient, outpatient, and surgical units.
  - Data requested by pediatric unit to include aggregate data by unit and demographic break down of patient by: race, gender, and home zip code

We value our partnerships with our hospital systems, and we look forward to continuing to grow and strengthen our partnership through the creation of our new Strategic Plan. Your assistance in this data request is greatly appreciated.

Sincerely,

Kelly Ruppel  
Executive Director  
RMHC-Madison