



Ronald McDonald House Charities Committee Minutes

Date: Wednesday, February 23, 2022, 8:15 - 9:00 am

Attendees: Mary Basel, Amber Bucciferro, Brian Flad, Wendy Lommen, Deborah Still, Shauna Thayer and Kelly Ruppel

Meeting Objectives:

1. Approve Development Committee Charter
2. Discuss, prioritize, and approve community committee members to advance to Board
3. Review 2022 Development Plan
4. Establish meeting dates and agenda items which advance goals of the committee

Agenda Topic	Discussion	Next Steps/Recommendations
Discuss and approve Development Committee Charter	Wendy motions to recommend the approval of Development Committee Charter. Mary seconds. Committee agreed no changes required. Unanimous approval.	Committee recommends the charter move to board on March 23 rd for final approval.
Discuss, prioritize, and approve community committee members to advance to Board	<p>Deborah compiled slate for consideration. Committee reviewed. Selection should be tied to who helps us move the identified goals forward.</p> <p>Katie Marron. Marketing for North Central Group NCG is one of RMHC-Madison's partner hotel owners. Dave Lenz (father) started the company and founding member of chapter. Husband Josh works at Park Bank on leadership track. Would bring marketing skillset and connections.</p> <p>Val Hartjes is a community builder with Park Bank.</p> <p>Molly Philosophos is Sr Director of Dev with UW Foundation - School of Business. Strong dev experience. She is a connector and knows people.</p> <p>Kelli Richards is an academic advisor at UW School of Nursing. Richards were generous sponsors and donors at Red Shoe. Their family has an RMHC connection and have been giving quietly for years.</p>	<p>Gauge interest of prospective community members and update committee by March 4, 2022.</p> <p>Wendy will reach out to Molly Philosophos.</p> <p>Brian will reach out to Katie Marron.</p> <p>Deborah or Kelly will reach out to Val Hartjes.</p>

	<p>Elizabeth Westerman on Red Shoe committee. Husband is head UW tennis coach. Strong connections to UW Athletics and community.</p> <p>Levy Family connected in the philanthropic community. Hosts multiple 3rd party fundraisers for major non-profits each year with strong media ties. They are very creative. May be tapped out.</p> <p>Tracy Allen on-air personality. Active non-profit/marketing experience. Strong media ties and deep connections in community with diverse organizations. Interviewing for dev position.</p> <p>Jane Clark Owns HR company. Highly involved in community. A doer. Husband is UW rowing coach. Mother major philanthropist in Milwaukee area</p> <p>Findorff rep. Rich Lynch suggested getting them involved in more than just sponsorships. Community involvement. Christin Mlsna?</p> <p>Jacqueline Davenport is with Badgers Give Back.</p> <p>Amanda Hodek Hoechst was part of Red Shoe. Major donor personally and professionally. A doer and connected. Will help with whatever we need.</p> <p>Jill Holthaus is interviewing for dev position. Previous Planned Giving director for St. Jude.</p> <p>Brenda Delabarre is interviewing for dev position. Formerly with Middleton Chamber and very connected in community.</p>	
Goals and objectives for 2022 from Charter	<p>Look at goals to identify gaps where community members can add depth:</p> <ul style="list-style-type: none"> • Build awareness and understanding • Strategic partnerships: community, corps, UW • Media Toolkit 	

	Brian talked about Daniels Construction as strong example. They were involved in the original House. Were part of Red Shoe Soirée. Now meeting other board members/tour to possibly engage on building committee.	
Confirm frequency of meetings and best day/time/week of month to meet	First thing in the morning is best for committee meetings. Amber prefers Wednesdays. Committee is scheduled to meet every other month but will meet monthly for a short period of time. Targeting the second Wednesday, every other month, for now.	Next Meeting: April 13, 2022 at 8:15a
Review 2022 Development Plan	Board does not need to approve Development Plan. It is an internal roadmap for the year. No questions from committee.	Committee approved the 2022 Development Plan

Next Meeting Topics/Next Steps

- Brian, Wendy and Deborah/Kelly will gauge interest of prospective community members by March 4th
- RMHC will start gathering current policies for committee to review and prioritize in Q2
- DS will begin drafting a development map and future agenda items for committee input to help achieve charter goals and prioritize new prospect cultivation

Future Agenda Topics (per Strategic Plan)

- Marketing Toolkit
- Board Pledge Form