



Spring 2022 RMHC Board of Directors Retreat

DRAFT

Wednesday, April 27th & Thursday, April 28th

Pre-Work

Read:

- Article: [10 Truths Every New Board Member Should Know \(joangarry.com\)](https://www.joangarry.com/10-truths-every-new-board-member-should-know/)
- RMHC Global Strategic Plan
- RMHC-Madison 2022 Strategic Plan & Dashboard

Goals:

- To set the foundation and build common knowledge for the future strategic plan
- To start to identify areas of focus or interest for the future strategic plan

Objectives for the Retreat:

- Board team building & networking through reflection on mission, core values, and individual stories
- Board development through the lens of good governance & best practices
- Review current status of 2022 Strategic Plan & identify 2023-25 potential focus and interest areas
 - 2022 RMHC-Madison Dashboard & Metrics
 - RMHC Family Survey Data
 - [RMHC Awareness Data](#)
 - Community Health Assessment Data
- Deep dive into open strategic topics for 2023-25 consideration:
 - Rockford Family Need
 - Board of Director Recruiting and Nominating Committee

Wednesday High-Level Timed Agenda

Guest Speakers: Susan Meyer RMHC-Global PD Consultant (am); Adrian Jones, Population Health | UW Health & Megan Tinn SSM Health / St. Mary's (pm)

Guest Facilitator: Betsey Siska, RMHC-Global

8:30 – 9:00 Arrival & Continental Breakfast

9:00 – 9:10 Board President Welcoming & Introductions

- Goals/Objectives/Timelines

9:10 – 9:30 Mission Moment & Networking Turn and Talk



On note cards, write/put in center/pick up/3min share/partner report out:

- Something unique about yourself to share
- What does the mission mean to you?
- Which core value stands out and why?

9:30 - 12:00 Board Development: Governance & Best Practices (Strategic Plan, goal 2&3)

Guest Speaker: Susan Meyer, RMHC-Global

- Presentation & Discussion Rounds
- 10 min break embedded
- Outcome: 1) Focus areas on how to elevate the Board in the community, 2) List of agreed to goals for the Board's organization for the future

LUNCH

1:30 – 1:35 Mini Mission Moment

1:35 – 2:15 RMHC-Madison Board Governance Reflection (Strategic Plan, goal 2):

- Expectations, Onboarding, & Mentoring
- Further reflection on the 'job description' of a Board Director
- Rochester example for nominating committee and process

2:15 – 3:00 2022 Strategic Plan progress and metrics by Goal & Program area

- Ensure Board understands mission, current goals and metrics
- Are we: growing the mission, funding the mission, or making the mission more efficient?
- General outline of current work that will continue into 2023-2025

Break

3:10 – 4:30 Dane County Community Health Needs Assessment (CHNA): Trends in child health & family need (Strategic Plan, goal 1)

Presentation/Discussion, three rounds:

- How does this data impact what we do, how we do it and where we do it?
- How to best 'partner' with Hospital partners?
- 2023-2025 Strategic Plan implications & 2023 Committee Focus Areas

4:30 – 5:00 President Closing Remarks

Dinner & Drinks



Thursday High-Level Timed Agenda

8:00 – 9:00 Seated Breakfast (optional)

9:00 – 9:15 Board President Welcome and Mini Mission Moment

9:15 – 11:30 RMHC National & Local Marketing & Brand Awareness (Strategic Plan, goal 1)
Discussion on the role of the Board and Staff in building awareness

- Global National Research Data
- Local data: Where were we in 2013? 2016? Where do we think we are now? Where do we need to be?
- Clarity next steps – 2022 foundation timeline 2023

LUNCH

12:30 – 1:30 2023 to 2025: Review Global's other two goals

- Do we add any new goals from Global?
- Are we: growing the mission, funding the mission, or making the mission more efficient?
- i.e., Global's Environmental Focus Areas for Houses

1:30 – 2:30 Presence in Rockford, IL

- Review data and facts:
 - Journey/Timeline thus far, including CareMobile
 - Global's process and requirements (House/Family Room)
 - What you should know about Rockford (foundational knowledge):
 - Area map – hospital partners down there / peds landscape
 - Rockford CHNA: Family Need Assessment
 - Hospital facility planning
 - Budget considerations
 - Hospital partner position in the market / timing
- Outcome: Decision to start a 2023 Rockford Market Sub-Committee?
What further data do we need? What is that committee timeline?

Commented [KR1]: Facts we know from UW Health regarding 20 year facility plan and 5 year budgeting process; inability to partner with Mercy

Does anyone want to approach Mercy, to validate that they continue not to want a Family Room?

Break

2:40 – 3:30 Group reporting out – Key Takeaways, Wishes, Next Steps

3:30 – 3:45 Closing Remarks & Exit Survey

DEPARTURE