



Ronald McDonald  
House Charities®  
Madison



20

22

Annual Report

# FINANCIALS

## Income

McDonald's & RMHC*	\$275,075
Individual Giving	\$651,167
Corporate/Foundation	\$299,973
Fundraisers	\$397,142
In-Kind Contributions	\$332,468

## Other Income

Investments	\$93,147
Program Fees & Misc. Income	\$54,633

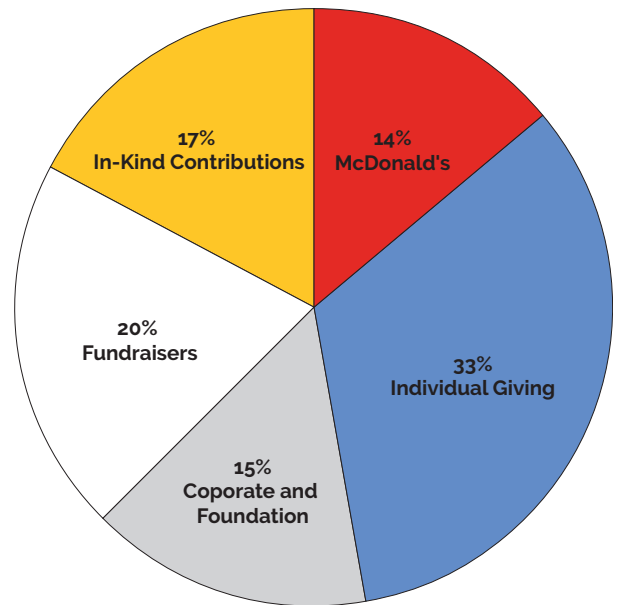
**Total Support & Revenue \$2,103,605**

## Expenses

Program Services	\$1,650,021
Management & General	\$287,647
Fundraising	\$416,623

**Total Expenses \$2,354,291**

\*79 local stores from the Rockford to Wisconsin Dells area support our RMHC-Madison Chapter.



## Ratio of Fundraising & Administrative Expenses to Revenue

Administrative	12%
Fundraising	15%

## Net Assets Year-End

	2022	2021
Unrestricted	\$15,161,382	\$16,007,384
Temporarily Restricted	\$150,000	\$0
<b>Total Net Assets</b>	<b>\$15,311,382</b>	<b>\$16,007,384</b>

## 20 YEAR IN 22 REVIEW



**29** years  
of keeping families  
together



**11,000+**  
total night stays



**\$135** covers  
a guest room for one  
night



**450** visits  
provided by the  
Ronald McDonald  
Care Mobile



**12** days  
average family stay



**54,000+**  
meals served



**170+**  
volunteers

## Board of Directors

Nick Shutwell, *President*

Jason Speich, *Vice President*

JoAnne Vaccaro, *Treasurer*

Kathy Kostrivas, *Secretary*

Shawn Arneson

Mary Basel

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Heidi Kloster

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Kyle Nondorf

Chris Roth

Shannon Wendricks

# DONORS

## \$50,000+

Anonymous  
Deena Hatch Foundation  
Randal and Susan Veenhuis  
RMHC of Western  
Wisconsin & SE MN

## \$20,000-\$49,999

IFS Family Foundation  
James and Rebecca Rahn  
Only in Wisconsin Giving  
Philip Broadbent Estate  
UnityPoint Meriter  
UW Health

## \$10,000-\$19,999

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Jan and William DeAtley  
Josh and Katie Marron  
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Foundation  
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Park Bank  
Schaefer Family Trust  
TJX Foundation  
Tom and MaryKay Zimbrick  
United Way of Dane County  
Wisconsin Built  
Wisconsin Dells Visitor &  
Convention Bureau

## \$5,000-\$9,999

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Derek and LaSonda Hahn  
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UNUM Group  
Veridian Homes Foundation

## \$2,500-\$4,999

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WEA Insurance  
WPS

## \$1,000-\$2,499

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Shannon and Dusty Dean  
Stefan and Julie Swartzmiller  
Stephen and Karen Neas  
Steve and Denise LeRoy

*Continued on next page*



## Our Mission

We believe every family deserves access to healthcare. RMHC-Madison creates, finds, and supports programs that directly improve the health and well-being of children and their families.

## Our Founding & Forever Mission Partner

McDonald's support extends far beyond monetary contributions and volunteerism to opportunities for customers to give back through donation boxes, proceeds from Happy Meals and RoundUp for RMHC.



## DONORS

Steve and Lindsey Heiser  
Steve Foley  
Stevens Construction  
Suite Dynamics  
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and Steve Wieloch  
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Thomas and Mary Jo Tierney  
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United Healthcare Services  
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Wegner CPAs  
William Van Haren  
Wisconsin Counties Assn  
Zimbrick

### \$500-\$999

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United Methodist Church  
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William and Madge Murphy  
William and Mary Sullivan  
William Harmon

**We are grateful for the more than 1,100 gifts under \$500 totaling \$116,875. Every gift makes a difference!**



**Ronald McDonald  
House Charities®  
Madison**

Keeping families close®

2716 Marshall Court  
Madison, WI 53705  
[www.rmhcmadison.org](http://www.rmhcmadison.org)

